

Message Text

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PAGE 01 DAMASC 04007 271449Z
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 PASS-00 /018 W
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R 271255Z JUN 77
FM AMEMBASSY DAMASCUS
TO SECSTATE WASHDC 3667

UNCLAS DAMASCUS 4007

E.O. 11652: N/A
TAGS: BEXP, SY
SUBJECT: DAMASCUS INTERNATIONAL FAIR

TO: INGERSOLL-RAND INTL.
P.O. BOX 636
WOODCLIFF, N.J. 07675

THE INFORMATION CONTAINED IN THIS MESSAGE IS DESIGNED
TO ENSURE YOUR SUCCESSFUL PARTICIPATION IN THE UNITED
STATES PAVILION AT THE 24TH DAMASCUS INTERNATIONAL FAIR,
JULY 25-WUGUST 20, 1977. WE MUST EMPHASIZE THE CRITICAL
IMPORTANCE OF ADHERING TO THESE INSTRUCTIONS TO AVOID
TIME-CONSUMING AND COSTLY DELAYS IN THE CLEARANCE OF
YOUR EXHIBITION MATERIALS.

2. FREIGHT FORWARDING

IT IS THE RESPONSIBILITY OF EACH EXHIBITOR TO DELIVER,
AT HIS OWN EXPENSE, ALL HIS DISPLAY MATERIALS TO THE
EXHIBITION STAND AND TO UNPACK AND PLACE ITEMS IN
ACCORDANCE WITH INSTRUCTIONS BY THE U.S. EXHIBITION
DIRECTOR. IN THIS REGARD IT IS EACH EXHIBITOR'S
RESPONSIBILITY TO SELECT AND INSTRUCT A LICENSED
DAMASCUS FREIGHT FORWARDER (CUSTOMS HOUSE BROKER) TO
RECEIVE, CLEAR, AND PLACE DISPLAY GOODS IN THE
EXHIBITOR'S STAND AT EXHIBITOR'S EXPENSE, ADVISING THE
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AMERICAN EMBASSY, DAMASCUS, OF SUCH ARRANGEMENT. YOUR
LOCAL FREIGHT FORWARDER MAY HAVE PAST EXPERIENCE WITH
CERTAIN DAMASCUS CUSTOMS HOUSE BROKERS AND RECOMMEND
THEIR USE. FOR COMPANIES WITH NO PRIOR EXPERIENCE WITH
SHIPPING TO DAMASCUS, THE EMBASSY HAS ADVISED US THAT
GEORGE YAKOUBI, P.O. BOX 4015, DAMASCUS, TEL. 226067,
TELEX 11080 (ANSWERBACK KALAI) HAS PROVIDED GOOD SERVICE

IN THE PAST. WE MENTION HIM FOR YOUR CONVENIENCE WITHOUT ANY REPRESENTATION BY THE U.S. GOVERNMENT.

2. CONSIGNMENT OF SHIPMENTS

A. SURFACE SHIPMENTS SHOULD BE CONSIGNED TO AND CASES MARKED AS FOLLOWS:

AMERICAN EMBASSY-DAMASCUS
SYRIAN ARAB REPUBLIC
FOR: AMERICAN PAVILION

#-----

INTERNATIONAL FAIR OF DAMASCUS
CASE NUMBERS (TO BE ASSIGNED BY
EXHIBITOR AND TO APPEAR ON INVOICE/
PACKING LISTS AND INDIVIDUAL CRATES).

#SHIPPER SHOULD INSERT APPROPRIATE ADDRESS/TRANSIT
POINT:

LATAKIA/TRANSIT/INT'L. FAIR OF DAMASCUS

OR

TARTOUS/TRANSIT/INT'L. FAIR OF DAMASCUS

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OR

BEIRUT/FREE ZONE/TRANSIT/INT'L. FAIR OF DAMASCUS.

B. AIR SHIPMENTS SHOULD BE ROUTED DIRECTLY TO THE
DAMASCUS INTERNATIONAL AIRPORT AND NOT VIA BEIRUT
AIRPORT OR FREE ZONE. MARKINGS SHOULD BE:

AMERICAN EMBASSY-DAMASCUS
SYRIAN ARAB REPUBLIC
FOR: AMERICAN PAVILION
DAMASCUS INTERNATIONAL
AIRPORT FOR INTERNATIONAL
FAIR OF DAMASCUS

BECAUSE OPENING DAY IS ONLY ONE MONTH AWAY, IT IS
ADVSIABLE TO SEND ALL SHIPMENTS BY TRUCK RO/RO SEA OR
AIR. ALL CRATES SHOULD HAVE THE CORNERS PAINTED RED
FOR EASY IDENTIFICATION IN THE CUSTOMS AREAS.

3. INVOICES

A. ORIGINAL INVOICES MUST BE SUBMITTED FOR ALL IMPORTS AND SHOULD CONTAIN VERY ACCURATE DETAILS OF THE GOODS IMPORTED. GENERAL DESCRIPTIONS SUCH AS ADVERTISING GOODS, DISPLAY MATERIALS, ETC. ARE NOT ACCEPTED. VALUES SHOULD BE STATED ON CIF DAMASCUS PRICES.

B. THE CONTENTS OF EACH CRATE MUST BE INDICATED ON THE RELEVANT INVOICE OR ON AN ACCOMPANYING PACKING LIST.

C. THE ORIGINAL INVOICE MUST CONTAIN THE FOLLOWING STATEMENT, SIGNED BY ITS WRITER ON HIS RESPONSIBILITY:
"WE CERTIFY THAT THIS INVOICE IS AUTHENTIC, THAT IT IS THE ONLY ONE ISSUED BY US FOR THE GOODS DETAILED IN IT, THAT THE PRICES MENTIONED HEREIN SHOW THE ACTUAL VALUES
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OF THESE GOODS, WITHOUT ANY DEDUCTION, AND THAT THE ORIGIN OF THE GOODS IS PURELY-----".

D. IN ORDER TO FACILITATE CUSTOMS PROCEEDINGS, EXHIBITORS SHOULD AIRMAIL TO THEIR CUSTOMS HOUSE BROKER, AN ORIGINAL INVOICE PLUS 14 TRUE COPIES, TO REACH HIM BEFORE THE GOODS ARRIVE TO ENABLE HIM TO PREPARE THE NECESSARY DOCUMENTS TO EFFECT CUSTOMS CLEARANCE.

4. GENERAL COMMENTS

A. FROM EXHIBITORS NOT HAVING DONE SO ALREADY, WE URGENTLY NEED FOUR DIFFERENT, BLACK AND WHITE, GLOSSY PHOTOGRAPHS OF YOUR COMPANY'S PRODUCTS WHICH WE WILL BLOW UP AND MOUNT ON THE BACK WALLS OF YOUR BOOTH. IF THESE ARE NOT RECEIVED BY JULY 8, YOUR BLOW UPS WILL NOT BE FINISHED IN TIME FOR THE SHOW OPENING.

B. WE ALSO NEED COMPLETED FORM DIB 426-P (PRODUCT CHARACTERISTICS FORM) TO ENABLE US TO COMPLETE YOUR BOOTH LAY OUT WITH NECESSARY ELECTRICAL OUTLETS, WATER CONNECTIONS, ETC. A REPRESENTATIVE OF YOUR COMPANY SHOULD VISIT THE U.S. EXHIBITION DIRECTOR, MR. WILLIAM FLANAGAN, TO DISCUSS THESE MATTERS AS SOON AS POSSIBLE OR CONTACT HIM AT THE AMERICAN EMBASSY, DAMASCUS, TELEPHONE 332315.

C. IT IS TO YOUR ADVANTAGE TO HAVE A COMPANY REPRESENTATIVE IN DAMASCUS AT A DATE EARLY ENOUGH TO INSURE THAT YOUR DISPLAY ITEMS ARE CLEARED THROUGH CUSTOMS, UNPACKED, AND PROPERLY SET UP. WHILE WE ARE NOT DIRECTLY INVOLVED IN THE MOVEMENT OF GOODS, WE ARE AVAILABLE AT ALL TIMES TO RENDER REASONABLE ASSISTANCE AND OFFER GUIDANCE.
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D. THE EXHIBITOR'S BRIEFING WILL BE HELD AT 1700 HOURS
JULY 24 IN THE U.S. PAVILION. ALL U.S. EXHIBITORS AND
THEIR REPRESENTATIVES SHOULD ATTEND THIS BRIEFING AS IT
WILL GIVE US AN OPPORTUNITY TO MEET AND REVIEW OPERATING
CONDITIONS WITHIN THE FAIRGROUNDS AND TO DISCUSS PLANS
FOR THE AMERICAN DAY RECEPTION ON JULY 27.

REGARDS,

WILLIAM FLANAGAN
DUSEX, DAMASCUS INT'L. FAIR
AMERICAN EMBASSY
DAMASCUS, SYRIA.
PELLETREAU

NOTE BY OC/T: PASSED ABOVE ADDEE

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